

TSINGHUA UNIVERSITY

**Office Contact Information**

Weilun 323  
School of Economics and Management  
Tsinghua University  
Beijing, China 100084

**Current Employment:**

Tsinghua University, School of Economics and Management  
Assistant Professor of Finance (Tenure-track)

**Graduate Education**

Harvard University and Harvard Business School, 2011 – 2013  
PhD, Business Economics (Corporate Finance)

Harvard University, 2008 – 2011  
A.M., Business Economics

**Pre-doctoral Studies**

University of California-Berkeley (completed studies in four semesters), Spring 2008  
A.B., Applied Mathematics, *Summa Cum Laude*  
A.B., Economics, *Summa Cum Laude*

**Research Work**

Value Access in Venture Capital, *Job Market Paper*  
Model of Venture Capital Supply and Demand, *Working Paper*  
Consumer Search Pattern and Welfare Analysis in Internet Advertising, *Working Paper*  
Competing Auctions: Multi-homing and Participation Cost (with Ben Edelman and Itai Ashlagi),  
*HBS Working Paper No. 10-055, submitted*  
CPC/CPA Hybrid Bidding in a Second Price Auction (with Ben Edelman), *HBS Working Paper No. 09-074*

**Research Fields**

Corporate Finance, Venture Capital and Private Equity, Entrepreneurial Finance, Contract Theory

**Research Experience**

Summer 2009 – Fall 2009	Microsoft Research New England Research Intern for Professor and Chief Economist, Susan Athey
Spring 2009	Royal Economic Society, Easter School 2009 Selected Attendee for Lectures on Network and Auction Theory
Spring 2007 – Spring 2008	Department of Economics, UC Berkeley Research Assistant, Professors David Card & Shachar Kariv
Summer 2000 – Fall 2001	Naval Research Laboratory, Center for Artificial Intelligence, Vision Technology Group Research Assistant, Dr. Behrooz Kamgar-Parsi

**Teaching Experience**

Teaching Fellow for Introduction to Managerial Finance, Harvard University, Summer 2013  
Instructor for Entrepreneurship, Overseas Chinese Entrepreneurs Network, Spring 2013  
Teaching Fellow for Finance for Senior Executives, executive education (Prof. Robin Greenwood), HBS, Summer 2012  
Teaching Fellow for Corporate Finance, undergraduate elective (Prof. Owen Lamont), Harvard University, Spring 2012 and 2013

Last Updated: August 23, 2013

Teaching Fellow for Contract Theory, PhD elective (Prof. Philippe Aghion), Harvard University, Fall 2011  
Teaching Fellow for Financial Crisis, undergraduate elective (Prof. Jeremy Stein), Harvard University, Spring 2011  
Teaching Fellow for Functional and Strategic Finance, MBA elective (Prof. Robert Merton), HBS, Spring 2010

### **Honors, Scholarships, and Fellowships**

Summer 2011 – Present      Resident Tutor at Quincy House, Harvard College  
   Chairman of Pre-career Advising and Quincy Entrepreneurship  
Summer 2008 – Spring 2013      Harvard Business School Doctoral Fellowship  
Spring 2008      Phi Beta Kappa (Junior Year)  
Fall 2006 – Spring 2008      University Scholar, UC Berkeley

### **Other Experience**

2010-2011      **COUNCIL OF ECONOMIC ADVISERS, THE WHITE HOUSE**      **WASHINGTON, DC**  
   **Staff Economist-PhD Level**

- Researched, drafted, and reviewed daily memos and policy documents created for the President and the Senate relevant to entrepreneurship/small business policy, innovation policy, housing finance and international trade
- Represented the White House economists in the Committee of Foreign Investments in the United States (CFIUS) monitoring foreign acquisitions of domestic targets with national security implications
- Assessed the relationship between public capital infrastructure investment and GDP growth in the joint report submitted by the CEA and the Department of Treasury to the White House
- Represented CEA in the subcommittees for conducting cost-benefit analysis of adopting SmartGrid (an advanced electricity utility infrastructure with bi-directional communication capacities to relay real-time consumption data), to increase broadband capacity and adoption in the US

2007-Present      **GIVE2GETHER, INC. (WWW.GIVE2GETHER.COM)**      **SAN FRANCISCO, CA**  
   **Co-founder/Chief Operations Officer and Adviser**

- Developed company vision, operations, target market analysis; lead the startup through multiple investment rounds consisting of top venture capitalists
- Served as part of the senior management to both design the underlying economic theory on maximizing the likelihood of donation contributions, and implement it into a strategic business model
- Served as the former chief operations officer to oversee daily flow of activities including sales, institutional client management and technical back-end development
- Represented the company in seed and early stage rounds with Sequoia, Polaris, US Ventures and Accel

### **Board Appointments**

Member of the Advisory Board, Give2gether, Inc., San Francisco, CA  
Member of the Advisory Board, Dorinku, Inc., Singapore, SG  
Member of the Advisory Board, Microfinance Initiative, Harvard College Chapter, Cambridge, MA