

## Brief Bio:



### **Douglas Zhihua Zeng (曾智华)**

- Senior economist at the World Bank, and a global expert on macroeconomic policy, innovation, special economic zones, clusters, competitiveness and knowledge economy. Since joining the Bank in 1998, he has worked on many countries in EAP, Africa, LAC, and ECA. Recent books (including co-authored or edited) include *Building Engines for Growth and Competitiveness in China: Experience with Special Economic Zones and Industrial Clusters*; *Knowledge, Technology, and Cluster-Based Growth in Africa*; *Promoting Enterprise-Led Innovation in China*; *Innovation for Development and the Role*

*of Government*; and *Enhancing China's Competitiveness through Lifelong Learning*, among others. Prior to joining the World Bank, he worked as a scholar at the Chinese Academy of Social Sciences and Stanford University. He has been invited to give speeches on many international conference, forums and seminars.

曾智华先生是世界银行高级经济学家，世界银行“知识与发展”项目创始人之一，是宏观经济政策、产业发展（开发区、产业集群/价值链）、创新、竞争力及知识经济方面的国际专家。

有近 20 年的全球工作经验。工作范围包括东亚(含中国)、非洲、拉美加勒比和中东北非地区的许多国家。在加入世行之前，他曾在中国社会科学院世界经济与政治研究所，斯坦福大学亚太研究中心从事政策研究工作。近来专著（含合著）包括：《解读中国奇迹：经济特区和产业集群的成功和挑战》《中国：促进以企业为主体的创新》《创新与发展及政府的作用》《知识、技术和非洲产业集群的发展》《终身学习与中国竞争力》及《中国与知识经济：机遇和挑战》等。他还在诸多国际学术杂志上发表了数十篇论文，并应邀在许多国际论坛上发表演讲。